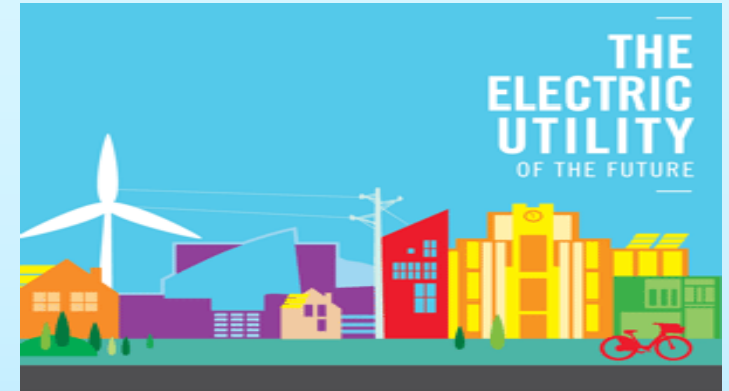


Business-Focused Conference Call

March 12 from 12 to 1 p.m.



Register at www.bouldercolorado.gov/energyfuture/businesscall

Listen to a discussion with experts on reliability, rates and governance.

A Q&A session will follow brief presentations. We welcome your questions and thoughts!

Panelists will include...

Heather Bailey - Executive Director of Energy Strategy and Electric Utility Development - Ms. Bailey will provide an overview of the modeling the city has conducted to date and key findings, especially those related to rates and reliability (5 minutes)

Michael Berwanger – Managing Director of The PFM Group - Mr. Berwanger will share his perspective on the financial assumptions the city used in its modeling and outline key steps and factors in process for seeking financing related to the possible creation of a city electric utility. (5 minutes)

Bob Lachenmayer – Smart City Manager with Schneider Electric - Mr. Lachenmayer will explain how the city's proposed service area plan helps maintain existing reliability and discuss possible enhanced reliability opportunities for businesses by utilities that are able to make innovation and unique customer needs priorities within their business model. (5 minutes)

Jeff Tarbert, Senior Vice President of American Public Power Association -- Dr. Tarbert will discuss how public power utilities across the US handle governance and customer participation. He will outline best practices and share his thoughts about some of the key factors that need to be considered when determining how important utility decisions will be made. (5 minutes)